

# tesa® 65610 InvisiBond One Lift



## Product Information

One-Time Removable Foam Tape for Solid Surfaces - 1.200µm double-sided

## Product Description

InvisiBond One Lift (tesa® 65610) is a double-sided PE foam tape equipped with a PET reinforcement film. It consists of a tackified acrylic adhesive with a well-balanced performance on a wide variety of surfaces.

The main disadvantage of conventional foam tapes becomes apparent when they have to be removed: Visible foam residue remains on the substrate, which is time-consuming and costly to remove.

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## Product Features

- Our double-sided PE foam tapes are primarily characterized by its ability to compensate irregular surfaces, enabling high bonding power even on rough surfaces and an excellent shock absorption.
- The newly developed InvisiBond One Lift (tesa® 65610) brings an end to foam residue thanks to its unique product design: The PET reinforcement film enables undesirable foam residues to be removed quickly, easily and completely. The noticeable results for our customers are significant time and cost savings.
- PET reinforcement film to allow quick, easy and complete removability of foam residue
- Versatile adhesive for high initial and ultimate bonding power even on critical substrates

## Application Fields

InvisiBond One Lift (tesa® 65610) is especially suitable for customers that want to remove bonded parts from non-delaminating surfaces without leaving behind unsightly foam residue. Example mounting applications include but are not limited to:

- Price label strips (shelf edge strips, shelf label holder, etc.)
- POS displays
- Exhibition sample displays
- Temporary signage
- Decorative elements for furniture

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### Product Information

### Technical Information (average values)

The values in this section should be considered representative or typical only and should not be used for specification purposes.

### Product Construction

|                    |                   |                   |         |
|--------------------|-------------------|-------------------|---------|
| • Backing          | PE foam           | • Total thickness | 1200 µm |
| • Type of adhesive | tackified acrylic | • Color           | white   |

### Properties/Performance Values

|                          |           |                                     |       |
|--------------------------|-----------|-------------------------------------|-------|
| • Elongation at break    | 30 %      | • Static shear resistance at 23°C   | good  |
| • Tensile strength       | 27 N/cm   | • Static shear resistance at 40°C   | good  |
| • Ageing resistance (UV) | good      | • Tack                              | good  |
| • Chemical Resistance    | good      | • Temperature resistance long term  | 80 °C |
| • Humidity resistance    | very good | • Temperature resistance short term | 80 °C |
| • Softener resistance    | medium    |                                     |       |

### Adhesion to Values

|                             |        |                         |        |
|-----------------------------|--------|-------------------------|--------|
| • Aluminium (initial)       | 4 N/cm | • PVC (after 14 days)   | 4 N/cm |
| • Aluminium (after 14 days) | 4 N/cm | • Steel (initial)       | 4 N/cm |
| • PVC (initial)             | 3 N/cm | • Steel (after 14 days) | 4 N/cm |

### Additional Information

Liner variants:

- PV0 brown glassine paper (71 µm)

Peel Adhesion:

- Immediately: foam splitting on Steel, Aluminium
- After 14 days: foam splitting on Steel, Aluminium, PVC

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### Disclaimer

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For latest information on this product please visit <http://l.tesa.com/?ip=65610>